

## ALEXANDER PAHL

Media computer science student | Digital Artist

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## Summary

Dedicated software developer with experience in iOS development. Currently studying for a bachelor's degree in media informatics at the University of Lübeck. Passionate about innovative technology and creative solutions, especially in the area of Apple Vision Pro.

I am seeking an internship at Apple to further develop my skills in software engineering and be part of a team that is shaping the future of augmented reality.

## Experience



## Universität zu Lübeck

Lübeck, Germany

### Student Assistant Marketing and Web Editing - Website Relaunch

01/2024 - Present

- · Marketing for university
- Preparing Relaunch of web appearance
- Implementation of the new university website



## Norddeutscher Rundfunk

Hamburg, Germany

08/2018 - 08/2018

Internship NDR Info The NDR is a major employer in the media industry in Northern Germany and is a public broadcaster

- · Editorial work on the radio
- Social Media work
- · Audio production live and post

## Bichinger Software & Consulting

Lüneburg, Germany

Internship

08/2017 - 08/2017

Bichinger Software & Consulting was founded in 2008 and has been providing software development services focused on individual webbased platforms ever since.

- Insights into Software Consulting
- · Unity Game Development

## Education



## Universität zu Lübeck

Lübeck

# Bachelor of Science - BS, Media computer science student

09/2021 - 09/2025

- · Optimization of Interaction between people, technology and organization,
- · Conception and Implementation of multimedia and interactive systems
- Creative thinking
- · Eye for innovation
- Analyzing problems, structuring them and developing suitable algorithmic solutions.
- Knowledge of algorithms, data structures.
- Confident use of programming languages and the basics of software engineering
- Knowledge of systems informatics
- Complex projects in the area of human-computer interaction
- · Combination of computer science knowledge with psychological principles to analyze, design and evaluate user-friendly systems.

## Skills

 $iOS-Development \cdot Interaction \ design \cdot Software \ ergonomics \cdot Usability \ tests \cdot User-centered \ design \cdot Design \ Thinking \cdot UX-Design \cdot UI-Design \ Thinking \cdot UX-Design \ Thinking \ Thinking \cdot UX-Design \ Thinking \ Thin$  $User interface \ programming \cdot Gamification \cdot Accessibility \cdot Animation \cdot Computer \ Science \cdot Management \cdot Web \ development \cdot Cascading \ Style$ Sheets (CSS) · Marketing strategy · Programming · Media design · Human-computer interaction · Perceptual psychology · Human Centered  $Design \cdot Unity \ Game \ development \cdot Journalism \cdot Audio \ editing \cdot Sound \ production \cdot HTML \cdot JavaScript \cdot Swift$